RESPONSIBLE INVESTING IN CANADA: A SNAPSHOT



WHAT IS RI?



Responsible investment (RI) is an investment approach that incorporates environmental, social and governance (ESG) factors into investment decision-making and active ownership processes, in combination with traditional financial research.

EXAMPLES OF RI CRITERIA



Biodiversity Climate change Energy transition Sustainable land use Water scarcity



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Diversity, equity, and inclusion Human rights Modern slavery and labour rights Supply chains Weapons manufacturing



GOVERNANCE

Executive compensation Anti-corruption Tax fairness Whistleblowing

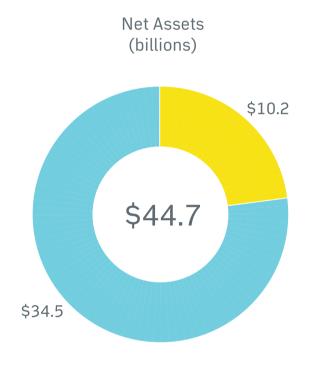


RI FUND LANDSCAPE

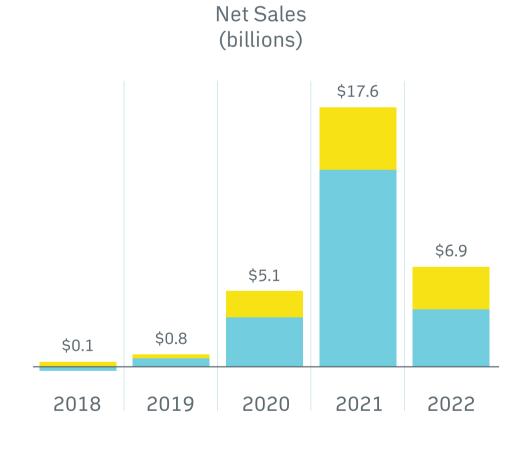
ETFs

Mutual Funds

¹ Data as of December 31, 2022.







Source: 2022 Investment Funds Report

INVESTOR KNOWLEDGE AND SENTIMENTS



- 18% of mutual fund investors and 27% of ETF investors state that they
 currently own responsible investments, and a majority who do not
 currently own responsible investments report they are likely to include
 these investments in their portfolio in the future.
- they are at least somewhat likely to increase these holdings.

The vast majority of those who have responsible investments state that

Source: <u>2022 Pollara Investor Survey</u>

ADVISOR KNOWLEDGE

a conversation about RI48% of advisors state that, in discussion with clients, RI or ESG issues

85% of advisors state that they are very or somewhat comfortable starting

come up sometimes or frequently. When RI and ESG-related conversations do happen, clients are roughly as likely to raise the topic as their advisors.



Source: 2021 RIA Advisor Survey

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