



# Sales and Asset Data Collection & Reporting

IFIC is THE source of mutual fund and exchange traded fund (ETF) data. Fund Manager Members have access to a state-of-the-art online data collection and reporting platform for investment fund sales, assets and fund attributes.

The Fund Reporting and Intelligence System (FRITS) is the largest investment fund data-sharing system in Canada. A key source of market intelligence, FRITS provides Fund Manager Members with comprehensive industry totals, including fund-level assets and detailed sales information across multiple sales metrics. The platform is available at no additional cost for IFIC fund managers who contribute data. Subscription packages are also available to members and non-members who are not fund managers.

With the ability to generate custom reports, perform ad-hoc queries and visualize data to easily spot trends, FRITS equips members with the information and analysis capability they need to operate in a rapidly changing market environment.

Detailed data is collected directly from member firms and published monthly. The data represents approximately 84% of mutual fund assets and 86% of exchange traded fund assets.

IFIC's annual Investment Funds Report is a web-based year-end report that provides asset and fund sales information for both mutual funds and exchange traded funds.



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