



Research

IFIC regularly commissions and supports research to inform public policy and regulatory decisions. We package IFIC and other research for members to share with clients. Our submissions are respected as evidence-based, well researched and topical. We are a trusted source of information for elected and non-elected public officials, regulators and policy makers on issues that matter to our industry

Evidence-based research serves as the core of all of IFIC's submissions and communications. We draw on Canada's most respected research bodies to ensure that the research we publish and promote is independent and follows the highest professional standards, including the use of recognized scientific methodologies, rigorous analysis, and ethical principles.

Working with leading domestic organizations such as the Conference Board of Canada, the Fraser Institute, Calgary School of Public Policy and Montreal Economic Institute, BEworks and Pollara, as well as global research powerhouses such as PwC and Strategic Insight, our goal is to contribute to policy discussions and create a better understanding of the industry.

Drawing from internal and external data, and drawing from third-party research, IFIC also conducts analyses and produce summaries and white papers on topics ranging from international regulatory developments to how advice helps the modest investor.

Recent research initiatives:

IFIC and Pollara Strategic Insights Investor Survey

This annual survey has been expanded to include responses from both mutual fund and exchange-traded fund investors.

Assessing the Economic Footprint of the Funds Industry in Canada

This report by The Conference Board of Canada quantifies the economic footprint of the Canadian investment funds industry.

Monitoring Trends in Mutual Fund Cost of Ownership and Expense Ratios A Global Perspective (2019 Update)

This report analyses the cost of ownership of mutual funds in Canada, the U.S., the U.K. and Europe.

Behavioural Economics Applied to Enhance Disclosure Practices and Investor Outcomes

This report explores how behavioural economics principles can be used to enhance aspects of fee and performance reporting.



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