



THE INVESTMENT
FUNDS INSTITUTE
OF CANADA

L'INSTITUT DES FONDS
D'INVESTISSEMENT
DU CANADA

Jonathan Durocher – Joined Board 2014

President, National Bank Investments

Jonathan first joined National Bank Financial Wealth Management (NBFWM) in 2003, where he occupied various roles from compliance to sales to platform development. In 2008, Jonathan took over the IS Support & Client Offering team designed to help our Advisors get the most out of their business. During that period, he also actively participated in the acquisitions of 5 different full-service advisory firms including Wellington West and HSBC Securities. Finally, his innovative teams put in place highly competitive Fee-Based programs as well as Advisor-Managed programs that helped push NBFWM to the next level. In 2014, he took over the role of President of National Bank Investments. He is part of The Investment Funds Institute of Canada (IFIC) Board of Directors and also manages relationships with different fintechs inside NBC.