



THE INVESTMENT  
FUNDS INSTITUTE  
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DU CANADA

## Damon Murchison – Joined Board 2017

Executive Vice President, Head of Retail Distribution, Mackenzie Investments

A horizontal bar composed of four colored segments: dark grey, light blue, yellow, and red.

Damon leads the retail sales organization at Mackenzie and has been with the company since 2014. He is responsible for the retail sales, alliance and group sales businesses, including planning and sales effectiveness, training and development, sales experience and analytics teams, along with the private wealth, tax, estate and practice management teams. Damon is responsible for developing an effective sales culture and a high-performing sales team to partner with advisors to meet their clients' financial needs. He has 25 years of financial services leadership experience and previously held progressively senior positions, including Head of Sales for Retail Markets, at a number of leading financial services organizations in Canada. Damon has a BA from Western University in London, ON, and an MBA from the Richard Ivey School of Business at Western.