



12th Compliance Conference

Sponsorship Package 2018

CONTACT

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Who Are We?

The Conseil des fonds d'investissement du Québec (CFIQ) is the Quebec wing of the Investment Funds Institute of Canada (IFIC). Its members include most mutual fund companies and their managers, mutual fund dealers and specialized industry firms doing business in Quebec.

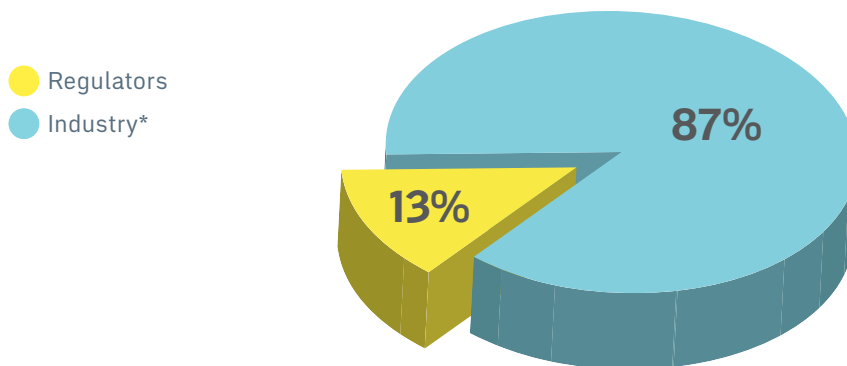
Mission

Both IFIC and the CFIQ are dedicated to improving the integrity and growth of the industry.

We achieve this by being the voice of the industry and by providing services designed to enhance the industry's regulatory framework, the knowledge and abilities of our members and the confidence of investors, as well as by making communications easier between our members. We believe in the importance of providing an ongoing level of service as part of a cooperative forum, allowing our members to work together in an effort to improve their industry.

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Who participates?



*Manufacturers, Dealers, Lawyers, Accountants, Technology Solutions Firms and Medias.

The CFIQ Compliance conference is one of the most important compliance events in Quebec's mutual fund industry. Each year, we choose hot topics and invite experienced speakers in their field.

Why Sponsor?

- 1 Promote** your products, services and technology solutions, while fostering business opportunities. A meeting place where decision makers and industry connect.
- 2 Show your support** for the Quebec investment funds industry and enable professionals to acquire the knowledge and the skills needed to support the evolving sector.
- 3 Be recognized** within the financial community as a valued partner dedicated to a strong, stable investment sector where investors can realize their financial goals.

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Sponsorship Levels and Benefits

	Principal	Charging Station on Table (25 units) See pg. 8	Presentation (1 hour)	Power Bank (150 units) See pg. 8	Cappuccino Machine (2)	Lunch	Media
Availability	1	1	4	1	1	1	1
Cost (CDN) (tax included)	\$5,500	\$4,000	\$3,500	\$3,500	\$2,500	\$2,500	Contract
Conference Registrations	2	1	1	1	0	0	4
Exhibitor Passes*	1	0	1	1	0	0	0
Exposure to a specific audience in a niche market	✓	✓	✓	✓	✓	✓	✓
Opportunity to introduce the conference and to explain why you are sponsoring the event	✓						
Opportunity to introduce your business (90 seconds)	✓		✓				
Visibility of your logo on audiovisuals	✓	✓	✓	✓	✓	✓	✓
Partnership logo on the banner of the event website	✓						
Partnership logo on the banner of the event for media coverage	✓						
Choice of five presentations (first-come, first-served basis)	✓		✓				

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Sponsorship Levels and Benefits (continued)

	Principal	Charging Station on Table (25 units) See pg. 8	Presentation (1 hour)	Power Bank (150 units) See pg. 8	Cappuccino Machine (2)	Lunch	Media
Availability	1	1	4	1	1	1	1
Cost (CDN) (tax included)	\$5,500	\$4,000	\$3,500	\$3,500	\$2,500	\$2,500	Contract
Conference Registrations	2	1	1	1	0	0	4
Exhibitor Passes*	1	0	1	1	0	0	0
Partnership logo on the home page of the event website							✓
Logo on the event website (sponsors' page), with description and hyperlink to your website	✓	✓	✓	✓	✓	✓	✓
Reference in the electronic communications including, IFIC Weekly Update, CFIQ Bulletin	✓	✓	✓	✓	✓	✓	✓
Logo on general signage during the event	✓						✓
Visibility of your logo on tables during lunch (and/or scrolled signage – to be provided by the sponsor)						✓	

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Sponsorship Levels and Benefits (continued)

	Principal	Charging Station on Table (25 units) See pg. 8	Presentation (1 hour)	Power Bank (150 units) See pg. 8	Cappuccino Machine (2)	Lunch	Media
Availability	1	1	4	1	1	1	1
Cost (CDN) (tax included)	\$5,500	\$4,000	\$3,500	\$3,500	\$2,500	\$2,500	Contract
Conference Registrations	2	1	1	1	0	0	4
Exhibitor Passes*	1	0	1	1	0	0	0
Post event survey report	✓	✓	✓	✓			✓
Attendee list sent pre and post event (Only participants who have accepted the disclosure of their information)	✓	✓	✓	✓			✓
Acknowledgements during the welcoming and closing remarks	✓	✓	✓	✓	✓	✓	✓

***Exhibitor passes:** exclude entry to all conference sessions. Only valid for booth/non-transferable. Passes include breakfast, lunch, breaks and cocktail.

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Charging Station on Table



This charging station will include USB cables for Androids smartphones and for iPhones.

Power Bank



Includes a USB to Micro USB connecting cable that can be used to charge the battery backup or be used to charge devices with a Micro USB input like Android smartphones from Samsung®, Motorola®, HTC®, Nokia®, and others, except Apple products.



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Agenda*

8:00 to 8:30	Registration and Breakfast
8:30 to 8:35	Welcoming Remarks – Mr. Kia Rassekh (Regional Director, Quebec, CFIQ)
8:35 to 8:40	Address – Mr. Stéphane Blanchette (Chair of the CFIQ Board of Govenors)
8:40 to 8:45	Address – Mr. Paul C. Bourque, Q.C. (President and CEO, IFIC)
8:45 to 8:50	Introduction from MCs
8:50 to 9:50	1 st Session
9:50 to 10:50	2 nd Session
10:50 to 11:20	Break
11:20 to 12:20	3 rd Session
12:20 to 13:45	Lunch
13:45 to 14:45	4 th Session
14:45 to 15:45	5 th Session
15:45 to 16:00	Acknowledgements and Drawing
16:00 to 18:00	Cocktail Reception

*The agenda is subject to change.

Some of our Past Sponsors

Sponsoring a CFIQ event is an excellent opportunity to give your business corporate visibility during a high-focus event involving members of Quebec's investment funds industry.



Media Sponsor





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Today's date: _____

A CONTACT INFORMATION

Name of the Organization:	
Contact Person:	Title:
Address:	
City:	Postal Code:
Telephone:	Fax:
Email:	Website:

B EVENT INFORMATION

Event Name:	Event Date:
Sponsorship Level:	Price: \$

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C PAYMENT INFORMATION

<input type="checkbox"/> PAYMENT BY CREDIT CARD	
Charge my credit card: \$	<input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> Amex
Card #:	Expiry (mm/yy):
Cardholder Name:	
Cardholder Signature:	
<input type="checkbox"/> PAYMENT BY CHEQUE	
Please make cheque payable to Investment Funds Institute of Canada (IFIC)	
Mailing Address: 1010 Sherbrooke West, Suite 1800 Montreal, Quebec, H3A 2R7 Attention: Isabelle Ouellet, Coordinator, Events and Administration – Quebec	
<i>Note: Payment must be received 10 days prior to the event.</i>	

D HOW TO CONFIRM YOUR SPONSORSHIP

<p>To reserve your sponsorship level, return to Isabelle Ouellet fax: 514-985-5113 or by email: iouellet@ific.ca.</p> <p>If you have any questions, please contact us at 514-985-7025.</p> <p><i>Note: Sponsorship levels are only confirmed upon CFIQ's receipt of this form followed by an email confirmation from CFIQ.</i></p>
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