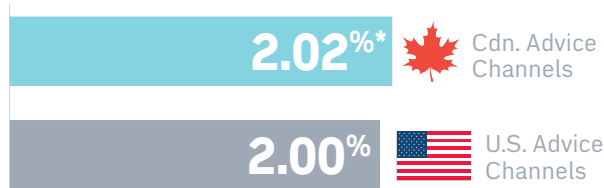


REACH YOUR FINANCIAL GOALS

Building long-term wealth is simpler than you may think. **Investing in mutual funds and working with an advisor** can help you reach your financial goals.



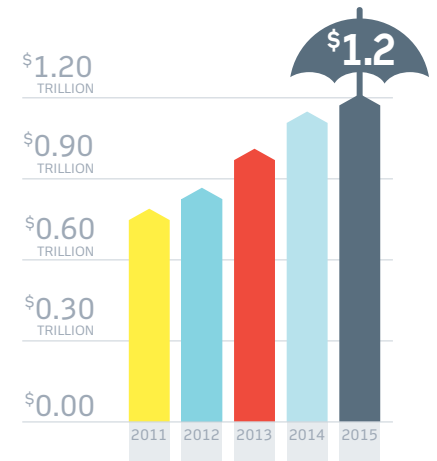
The cost of owning mutual funds in Canada compares favourably to the U.S. cost.¹



*Excludes 0.18% GST/HST that does not apply in the U.S.



88% of mutual fund investors say their **advisor helped them** get better returns.²

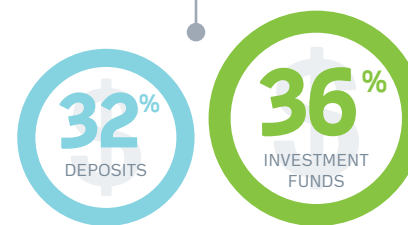


Canadians are building financial security with **\$1.2 trillion** in mutual funds.⁵



Mutual funds **save you the time and energy** it would take to choose and maintain your own portfolio of stocks or bonds.

Mutual funds are a **cornerstone** of Canadians' **retirement savings**.
as at December 31, 2015



Canadians place **more money in investment funds** than in deposits.¹

¹IFIC; Investor Economics. | ²Canadian Investors' Perceptions of Mutual Funds and the Mutual Fund Industry, Pollara 2016. | ³Center for Interuniversity Research and Analysis of Organizations, 2016. | ⁴Benefits Canada Top 100 Pension Funds, June 2016. | ⁵IFIC, January 2016.