

Information Request Form

I'm interested in the following marketing opportunities:

Sponsorship Opportunities

Keynote Sessions

- Allan Gregg
- Dan Ariely
- Peter Mansbridge

Concurrent Sessions

- Organizational Development: Building Leadership Capacity
- Scorecarding: How to Drive Strategy and Manage Performance
- The Do Not Call List: New Regulations in Telemarketing
- Back Office Strategies: Getting them to Deliver
- Outsourcing Strategies for an Increasingly Competitive World
- Building Loyalty Strategies

Advertising Opportunities

- Conference Magazine - Standard ad placement
- Conference Magazine - Premium ad placement
- Opening Sequence Video
- Delegate kit inserts

General Sessions

- Innovations 2008: New Industry Products & Services
- Strategies for Success: An Industry Panel Discussion
- The New Landscape: Regulatory Panel Discussion
- The World's Most Admired Companies
- Canada-US Relations in The New Millennium

Other Sponsorship Opportunities

- Principal Conference Sponsor
- Morning Networking Breaks
- Afternoon Networking Breaks
- Media Sponsor
- Networking Reception: September 23
- Networking Reception: September 24
- Lunch: September 23
- Lunch: September 25
- Workshops

Company: _____

Name: _____ Title: _____

Phone: _____ Email: _____

▶ Fax to: 1 866 217 0992